



Developing and Writing a Sustainability Plan

LifeSkills Training

Webinar Series

May 10, 2011

Our Goals for this Webinar Series

1. Share a framework and process for sustainability planning
2. Provide information, guidance and tools to support sites in creating a sustainability plan
3. Create opportunities for dialogue and peer learning across LST grantee sites

Selected items that you reported as **your** goals for this series:

- Learn about effective sustainability strategies and practices
- Understand funding sources
- Guidance and tools to work on a sustainability plan

Brief Recap of Webinars to Date

Introduced:

- the sustainability planning process and self-assessment tool
- a framework for considering the financial, human, and internal resources necessary to sustain your initiative over the long term

Provided:

- guidance to assemble a sustainability planning team
- resources to identify funding streams

Your Reflections

- Your sustainability planning team might include: members of school PTAs, PTOs, teachers, counselors, district staff, etc.
- Strategic financing: embedding LST in school/district budgets is promising
- Strong internal systems: sites manage train-the-trainer differently, e.g. training teachers as LST trainers, using certified trainers, etc.

Today's Agenda

During today's webinar we will:

1. Review the sustainability planning framework
2. Consider who should be involved in developing and writing a sustainability plan
3. Discuss formats for a written sustainability plan, and strategies for writing a plan

Key Elements of Sustainability

1. Vision
2. Results orientation
3. Strategic financing orientation
4. Adaptability to changing conditions
5. Broad base of community support
6. Key champions
7. Strong internal systems
8. Sustainability plan





Who to Include in Planning

- Internal

- Staff – site directors, teachers, principals, school district administration; school board
- Students, parents/families

- External

- Those with influence
- Those with information
- Potential partners



A Written Sustainability Plan...

- Translates all of the information generated in planning process into concise document.
- Provides those who participated in planning with summary of decisions and sense of accomplishment.
- Is an important tool for educating potential partners, investors, and champions about the history, successes and future plans of your initiative.



Formats for your Sustainability Plan

Choose a plan format that...

- “Speaks” to *your* stakeholders.
- Offers enough length to provide a way forward for your program, but not too long.
- Is digestible yet actionable. Your program’s plan could take the shape of a:
 - Short written narrative
 - Highly graphic action plan
 - PowerPoint presentation



Sustainability Plan Outline

1. Introduction and background of your LST program
2. History, progress and future plans
3. Achieving your LST program goals: strategic considerations
4. Financing plan
5. Action plan and timetable



A well-written plan can help you to...

- Manage your work
 - Maintain focus on vision and results
 - Monitor implementation of strategies
- Publicize your work and develop support
 - Include language from plan in marketing materials
 - Share the plan with potential supporters and champions
- Secure new funding
 - Include language from plan in funding proposals

In Person Sustainability Planning Training Opportunity

- June 23-24, 2011 in Thomasville, North Carolina
- Two-day, intensive working session
- Participants will receive:
 - All training and tools necessary to complete a full sustainability plan;
 - A copy of The Finance Project's Sustainability Planning Workbook; and
 - Onsite and ongoing peer-to-peer learning.

Contacting Us

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Archived webinar materials can be found at:

http://www.colorado.edu/cspv/blueprints/1st_grant/sustainability/index.html